



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

SPECIAL MEETING MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, March 1, 2011

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER: K. Rudin called the meeting to order at which time a quorum was met.

ROLLCALL: Brace, Boller, LoSchiavo, Eng, K. Rudin

MEMBERS ABSENT: M. Rudin, Stip

STAFF PRESENT: Hoffman, DeAngelo, Clary

COUNCIL LIAISON PRESENT: None

ORAL COMMUNICATIONS:

1. None.

SPECIAL MEETING ITEMS:

1. Discussion of Advocacy Strategy:
 - a. K. Rudin announced that she had met with each member individually or in small groups to discuss advocacy for the Art Center. The board discussed the strategy of going before Council at their monthly meetings, which are held twice a month. At the last Council meeting, K. Rudin, Brace and Boller attended, introduced themselves, and Boller spoke on behalf of the board during the 3 minute public speaker portion. She focused on 3 items: thanked Council, introduced herself, and said that the board hoped council would continue to support the arts in Huntington Beach. She ended with "they will be back..."

- b. K. Rudin said the special meeting is to discuss the goal of what the board wants to present to City Council at the next meeting scheduled for Monday, March 7, 2011 at 6:00 pm. K. Rudin asked that the entire board be in attendance and that one or two members should go early to get on the speaking roster. She would like to set up a Power Point presentation that is no more than 3 or 6 minutes long so that one or two members can present during their 3 minute public speaking time. The goal is to explain to Council why they should promote the arts and the impact to the community.
- c. K. Rudin read a list of topics as accumulated thru her meeting with each board member. She said that their presentations to Council should highlight the positive aspects of arts and culture in Huntington Beach and not the negative impacts (such as budgetary).
- d. Board members will continue to attend Council meetings and make presentations. K. Rudin suggested that each member sign up to be a presenter so that it is not the same members at each meeting. The members then discussed the outline of their presentations for the next few Council meetings and who would be responsible for which week. Topics should include: An introduction and the purpose of the Allied Arts Board; Economics - how art benefits the City; Arts education; Art venues; Points of interest and tourism; Public art within HB.
- e. Hoffman asked the board to re-read their copy of the Master Cultural Plan to re-familiarize themselves with what the City meant for the incorporation of *Arts & Culture into the Community*. Hoffman will email suggested language to K. Rudin.
- f. Hoffman and DeAngelo said they will email statistics to K. Rudin to prepare facts for the 3 minutes public speeches.
- g. Other special meetings may be planned if needed regarding this topic.

ITEMS TO BE AGENDIZED

1. Advocacy Strategy

ADJOURNMENT

Meeting adjourned at 7:20pm.

The next regularly scheduled meeting will be Tuesday, April 5 at 6:00 p.m. in the Art Center located at 538 Main Street, Huntington Beach.

Respectfully submitted,

Charlene Clary, Recording Secretary

Topics may include: An introduction and the purpose of the Allied Arts Board; Economics - how art benefits the City; Arts education; Art venues; Points of interest and tourism; Public art within HB.